

YOUR GUIDE TO STRATEGIC LEADERSHIP

Sheraton Cairo Hotel & Casino
18-22 September 2022

About This Training

This 5 day-course gives the participants a firm foundation in the concepts and practices of strategic leadership, along with analysis and evaluation matrices. The workshop is organized into sessions dealing with strategic thinking, leading yourself, leading others, managing change, & effective team performance.

Who Should Attend

- Senior & Middle Managers.
- Planning & OD current and potential practitioners.
- Those concerned with Leadership concepts and practices.

About the Speaker

Strategist and OD Expert Dr. Mohamed Aly A.Fattah, the distinguished lecturer at the American University in Cairo

Objectives

- Understanding the concepts of Strategic Leadership and knowing the right methods of setting & aligning strategies, implementing, monitoring, and evaluating them.
- Setting the threshold of leading yourself first on the right basis.
- Integrating between: Communication, Motivation, & Conflict Management to be able to effectively lead others.
- Understanding & Managing Change as a crucial base for Strategic Leadership.
- Successfully applying the strategic leadership to maximize team performance.

Training Fee

4,000 USD per delegate. For multiple delegates, the fee for the 2nd and subsequent delegates is **3,800 USD** per delegate. The full fee is payable in advance and includes the cost of all lunches, refreshments, tuition, course certificate and materials. In addition, each delegate will have:

- ✚ VIP Meet and Assist Service Cairo Airport
- ✚ London Cab from / to Cairo Airport
- ✚ Nile Pharaohs Dinner Cruise

PAYMENT METHOD

Bank transfer:

Bank name: ALEX Bank.

Bank branch: The Investment Authority Branch.

Bank address: 3 Salah Salem Street - Cairo – Egypt.

Swift code: ALEXEGCXXXX

IBAN: EG220005104400000144041473002

Account name: SETTEC Training & Consultancy Ltd.

Account number: 144041473002 (USD)

Duration and Outline

DATE & TIME	TOPIC
Day 1: 18-9-2022	MODULE 1: STRATEGIC THINKING <i>(10am to 4pm)</i>
9:30 – 10:00	Preparation & Registration
10:10-11:40	Strategic Leadership Concept(s)
11:40-12:00	Short Break
12:00-1:20	Understanding the Environment
1:20 – 1:40	Short Break
1:40 – 3:00	Goal Setting & Creating Effective Strategies
3:00 – 4:00	Lunch
Day 2: 19-9-2022	MODULE 2: LEADING YOURSELF EFFEECTIVELY <i>(10am to 4pm)</i>
10:00 – 10:00	Preparation & Registration
10:10-11:40	Prioritization & Scheduling
11:40-12:00	Short Break
12:00-1:20	Decision Making & Problem Solving
1:20 – 1:40	Short Break
1:40 – 3:00	Managing Stress & Life Balance
3:00 – 4:00	Lunch
Day 3: 20-9-2022	MODULE 3: LEADING OTHERS SUCCESSFULLY <i>(4pm to 10pm)</i>
4:00 – 4:10	Preparation & Registration
4:10-5:40	Leadership Concept
5:40-6:00	Short Break
6:00-7:20	Effective Motivation
7:20 – 7:40	Short Break
7:40 – 9:00	Communication & Conflict Management
9:00 – 10:00	Dinner
Day 4: 21-9-2022	MODULE 4: MANAGING ONGOING CHANGE <i>(10am to 4pm)</i>
10:00 – 10:00	Preparation & Registration
10:10-11:40	Understanding Change
11:40-12:00	Short Break
12:00-1:20	Planning Change
1:20 – 1:40	Short Break
1:40 – 3:00	Managing Resistance to Change
3:00 – 4:00	Lunch
Day 5: 21-9-2022	MODULE 5: INTEGRATING TEAM PERFORMACE <i>(10am to 4pm)</i>
10:00 – 10:00	Preparation & Registration
10:10-11:40	Team Building & Integration
11:40-12:00	Short Break
12:00-1:20	Leading Team Performance
1:20 – 1:40	Short Break
1:40 – 3:00	End of Course Game & Recap.
3:00 – 4:00	Lunch